

# 2030 Net Zero Carbon Strategy

## Consultation Report

**Date of issue: November 2022**

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## 1. Overview

A public consultation on the 2030 Net Zero Carbon Strategy was undertaken over a twelve-week period from **8th June to 30th August 2022**.

The consultation received a total of 360 online survey completions, with a further 35 face to face engagement completions. This paper details the analysis associated with the consultation.

## 2. Introduction

The public survey was available to complete online through a link on the consultation page of the council's website. Paper copies of the consultation were also available, which could be sent directly to residents upon request.

Surveys were available in standard and large print formats; both were available in English and Welsh language. The content of the page remains online.

Respondents could choose to answer all or some of the questions. All survey responses offered the option of anonymity. The council's standard set of equality monitoring questions were also included within the survey, in line with recommended good practice for all public-facing surveys carried out by the council.

Comments regarding the consultation were also invited via social media, letter, email, and phone call.

## 3. Marketing and engagement methods.

### 3.1. Marketing

This section details methods used to raise the profile of the consultation and encourage participation.

#### 3.1.1. Social Media

The council runs the following social media accounts: Twitter, Facebook, Instagram, LinkedIn, and YouTube.

The public consultation on the 2030 Net Zero Carbon Strategy was posted bilingually to the council's corporate Twitter and Facebook channels throughout the consultation period, to raise awareness of the consultation and to encourage citizens to share their views on the strategy.

The council currently has 18,000 Facebook followers, 13,551 followers on its English Twitter account and 342 on its Welsh Twitter account. While content is most likely to be seen by these users, it is also displayed to users who are not connected to the accounts.

During the consultation period, the local authority posted 26 tweets on Twitter and 6 posts on Facebook in both and English and Welsh. This content reached over 74,000 people.

The table below shows the overall number of engagements across the two platforms.

Platform	Impressions	Retweets	Replies	Likes	Link clicks
Twitter	17,745	28	35	39	75
Facebook					

### 3.1.2. GovDelivery

GovDelivery is a digital communications tool that was implemented by the local authority in June 2020, to send messages directly to residents' email inboxes in the language of their choice.

There are currently 35,870 English language subscribers and 228 Welsh language subscribers from Bridgend County Borough to the weekly update emails.

Details of the 2030 Net Zero Carbon public consultation were included in Gov Delivery bulletins throughout the duration of the live period. The table below shows when details were included as well as the number of click through links in both English and Welsh language.

Date	English Link Clicks	Welsh Link Clicks
16/06/2022	459	2
24/06/2022	27	0
07/07/2022	38	0
21/07/2022	48	1
04/08/2022	194	0
25/08/2022	33	0

### 3.1.3. Media and Publicity

One media release was issued to coincide with the start of the consultation, to raise awareness and encourage participation. This was released on 09/06/2022. Another media release was issued a week before the closing date of the consultation, to remind people of their last chance to participate in the consultation. This was released on 18/08/2022.

Both press releases were issued to the press and published on the Bridgend County Borough Council website.

Below are the links to the two media releases issued for the consultation.

<https://www.bridgend.gov.uk/news/council-launches-consultation-as-part-of-net-zero-2030-target/>

<https://www.bridgend.gov.uk/news/last-chance-to-have-your-say-in-net-zero-carbon-consultation/>

## 4. Response rate

In total there were 395 survey completions, 360 responses were from the online survey, and 35 responses were gathered from young people during the Our Future's Festival.

## 5. How effective was the consultation?

The data collection methods, which include the online survey and a paper survey were developed using plain English to maximise understanding. These response methods were designed to give a consistency to the survey across multiple platforms.

## 6. Consultation Survey

### 6.1. Language used to complete the survey

Respondents to the consultation survey (Online responses and Our Futures Festival) were initially asked in which language they would like to complete the survey. Overall, 99.5% of respondents (393) selected English with 0.5% (2) selecting Welsh.

Language	#	%
English	393	99.5%
Welsh	2	0.5%
<b>Total</b>	<b>395</b>	<b>100.0</b>

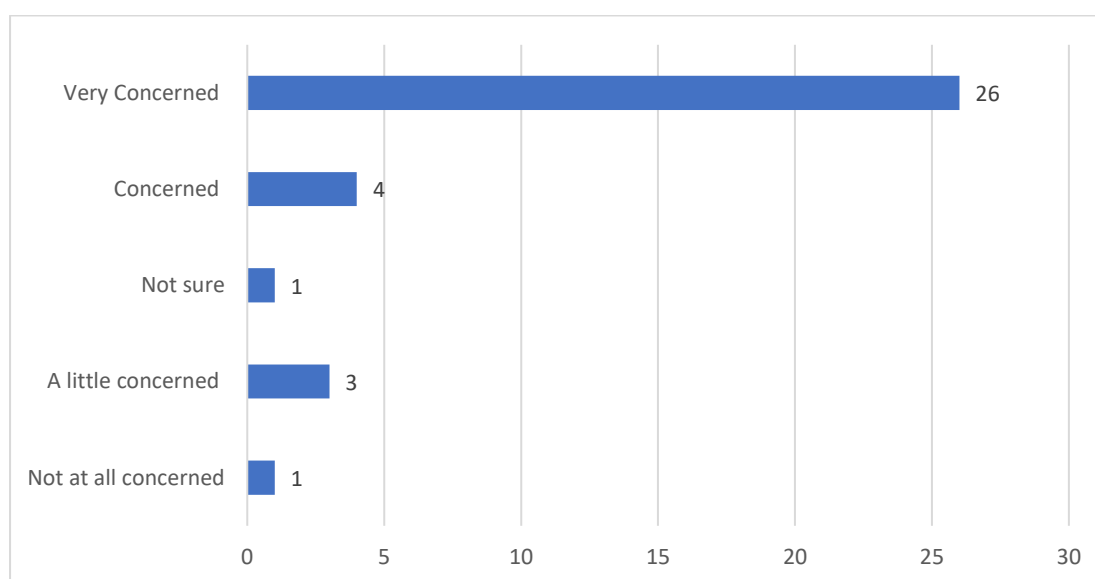
## 7. Survey Questions and Analysis.

### 7.1. Our Future's Festival

During the consultation period, the consultation team attended the Our Futures Festival, (09/06/2022) gathering responses from young people on the 2030 Net Zero Carbon Strategy.

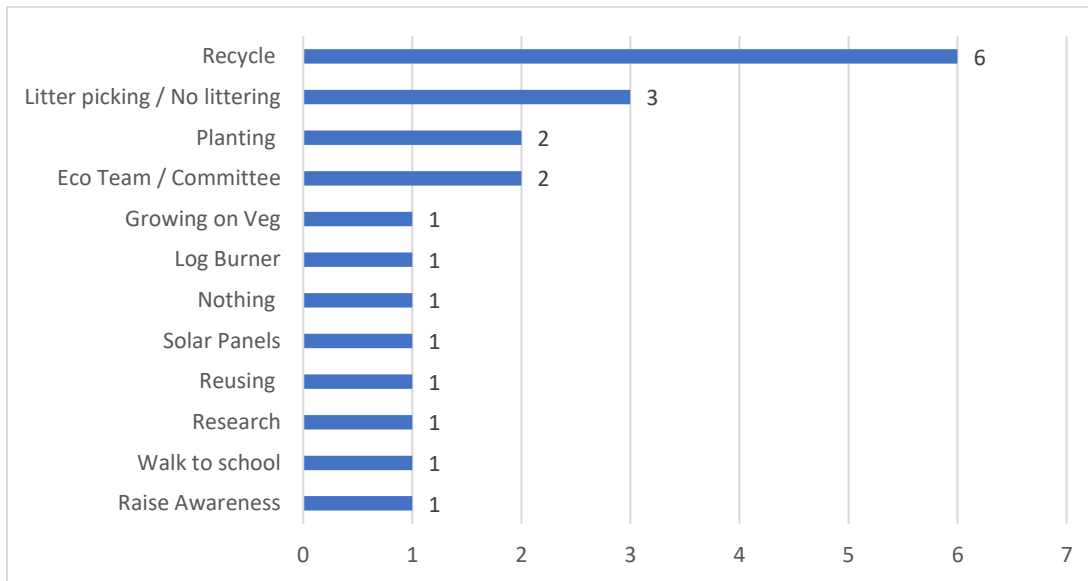
As the target audience were younger people, questions asked were kept short and simple to ensure they were understandable for the young people to provide a response. The three questions asked are analysed below:

#### How concerned are you by Climate Change?



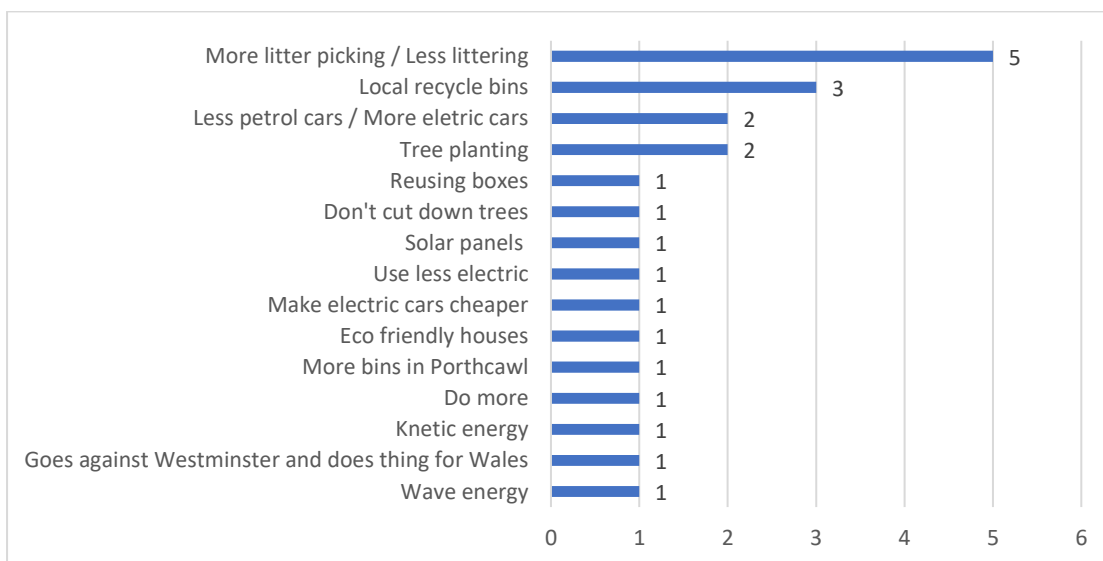
As shown in the graph above the majority of young people who engaged stated they were Very concerned. 35 young people provided a response for this question. **26** young people mentioned they were very concerned by Climate Change. Another **4** stated they were concerned, whereas **3** young people said they were a little concerned. **1** young respondent stated they were unsure, and another said they were not at all concerned.

## What do you do to fight Climate Change?



21 responses were gathered for this question. As shown above, the top three comments mentioned were as followed: **6** young people stated they recycle to help Climate Change. **3** young people stated they help with Litter picking or do not litter. **2** young people mentioned tree planting.

## What do you think BCBC should do?

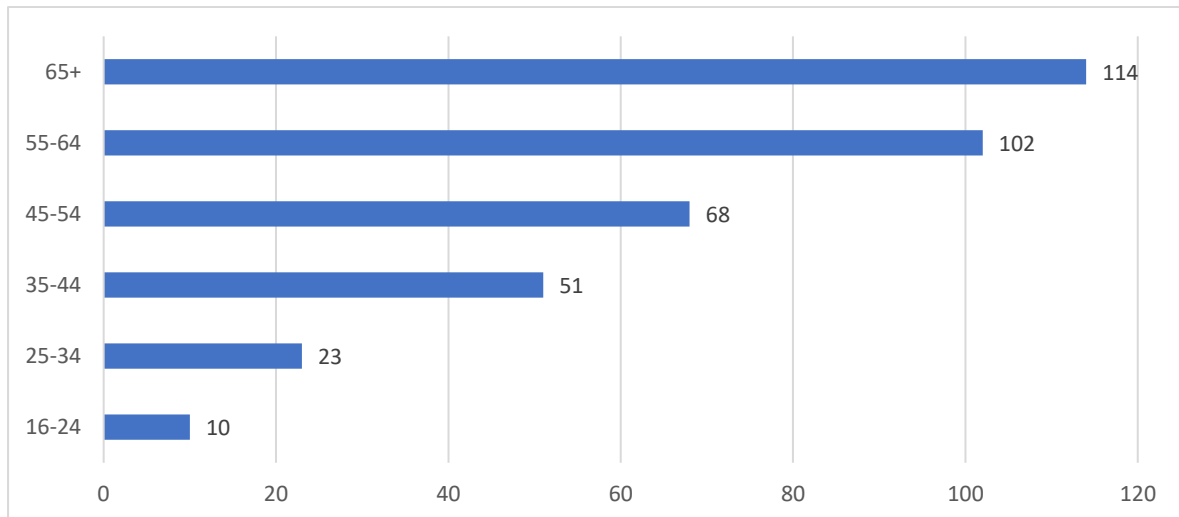


As shown in the graph above, the top four comments made by young people for this question are as followed: **5** respondents suggested there should be more litter picking / less littering. **3** made a comment to suggest local recycling bins. **2** young people mentioned Less petrol cars / More electric cars. And another comment made suggested BCBC should do more tree planting.

## 7.2. Online Survey Questions

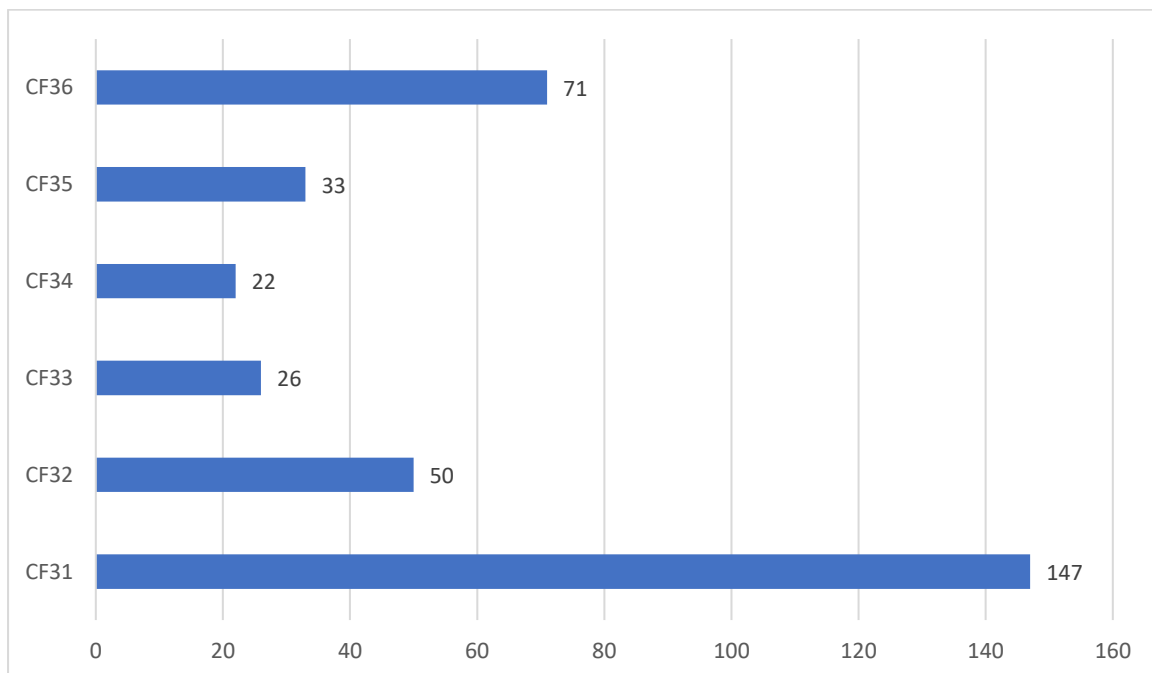
This section of the report analyses questions asked in the online survey, 360 responses were gathered.

Please select your age band:



As shown in the graph above, the most popular age band that engaged with the survey was people **over 65**. There was a total of **359 responses** for this question. **114** of which were from the age category **65+** and **102 respondents** stated they were **55-64**. **68 responses** came from the **45-54** age group and **51 responses** were from **35-44**. There was a much lower response rate from younger age groups, with **23 respondents** stating they were **24-34**, and only one response from **16-24-year-olds**.

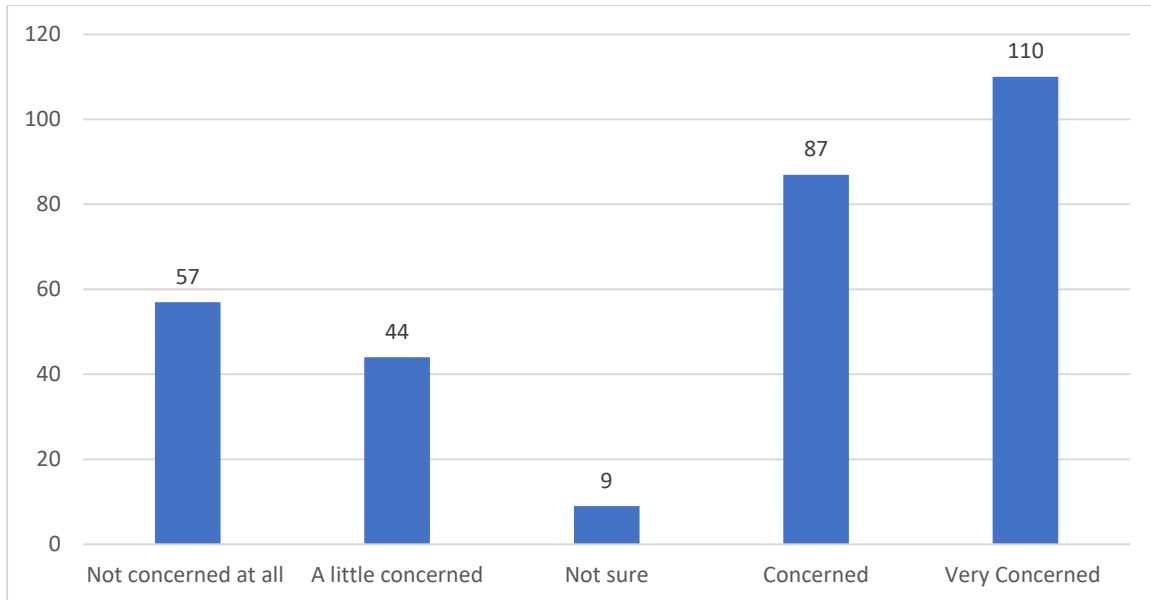
What post code area do you live in?



**349 respondents** disclosed their post code area. As shown in the graph above, CF31 and CF36 were the most popular post codes selected with, **147 responses (42%)** for CF31 and **71 responses (20%)** for CF36. There were **50 responses (14%)** from the CF32 postal area,

and **26 responses (8%)** from CF33. **22 respondents (6%)** selected the CF34 postal area, with another **33 responses (10%)** from the CF35 area.

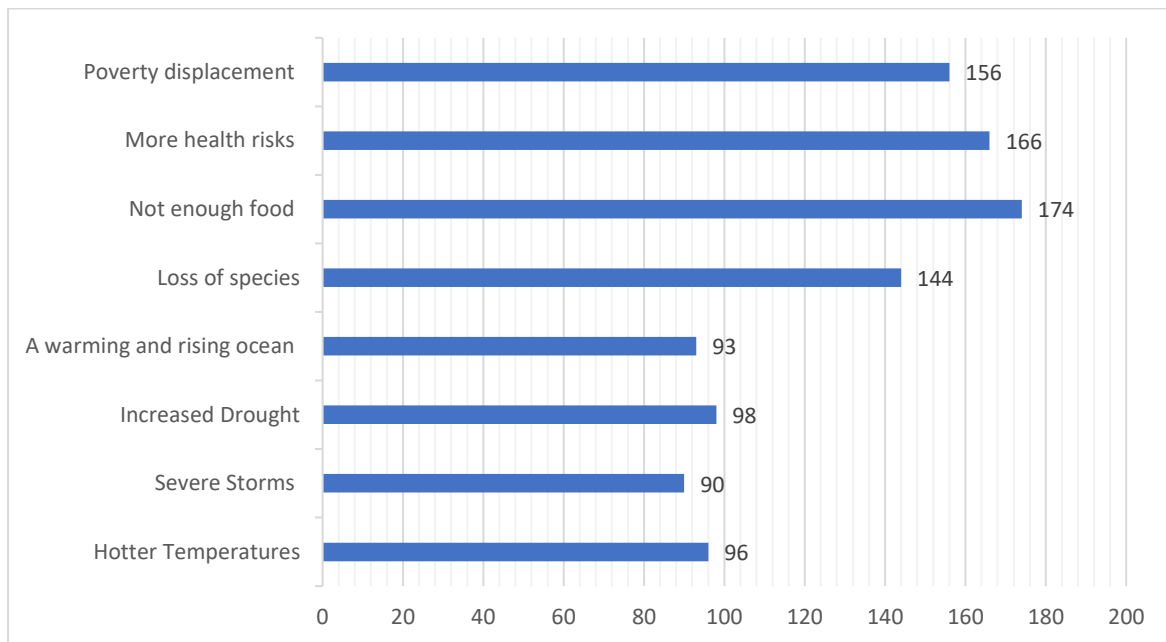
How concerned are you by what United Nations define as Climate Change?



**307 responses** were recorded for this question. As displayed above, **110 respondents (36%)** stated they were very 'Very concerned' by how the United Nations defined Climate Change. **87 respondents (28%)** confirmed they were concerned, with only **9 responses (3%)** expressed they were 'Not sure'. Another **44 responses (14%)** disclosed they felt 'A little concerned' and **57 responses (19%)** stated they were 'Not concerned at all' by the how the United Nations defines Climate Change.



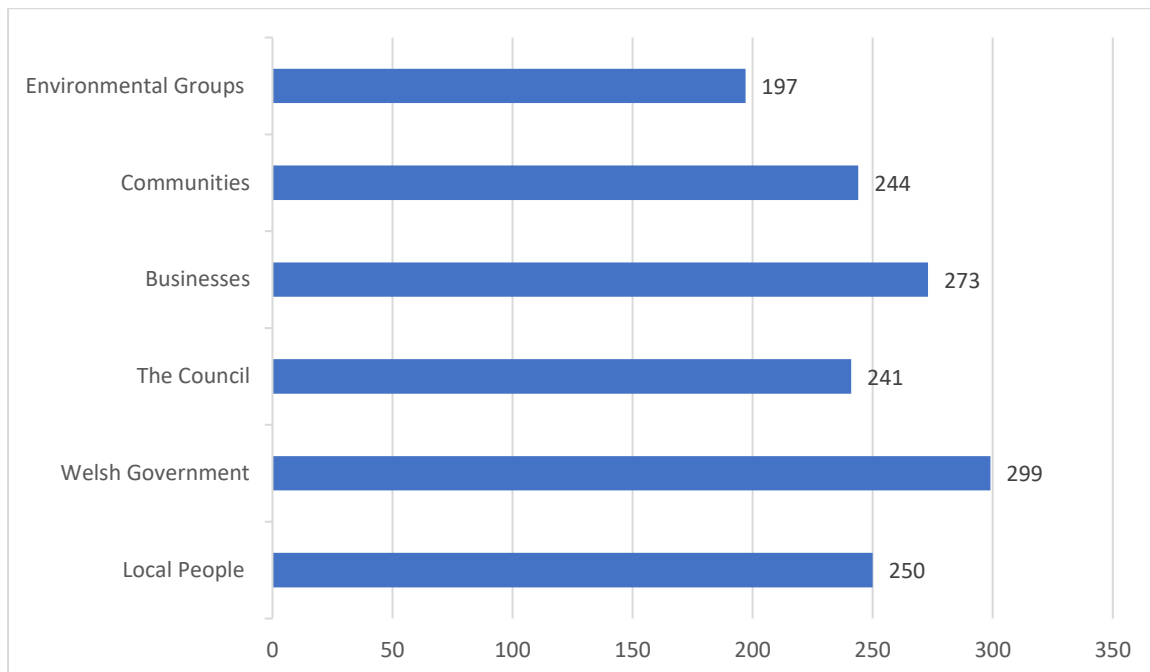
Of the suggested main effects of climate change, *please select three main options* which you feel BCBC could, through its 2030 Decarbonisation Strategy, take action to mitigate:



As displayed in the graph above the most popular option respondents chose was **'Not enough food'**, with **174 selections**. The second most popular option is **'More health risks'** with **166 selections** from respondents. This was followed by **'Poverty displacement'** where there were **156 selections**.

Whilst it is recognised that BCBC has a clear role to play in responding to and mitigating the suggested effects of Climate Change, this cannot be done in isolation.

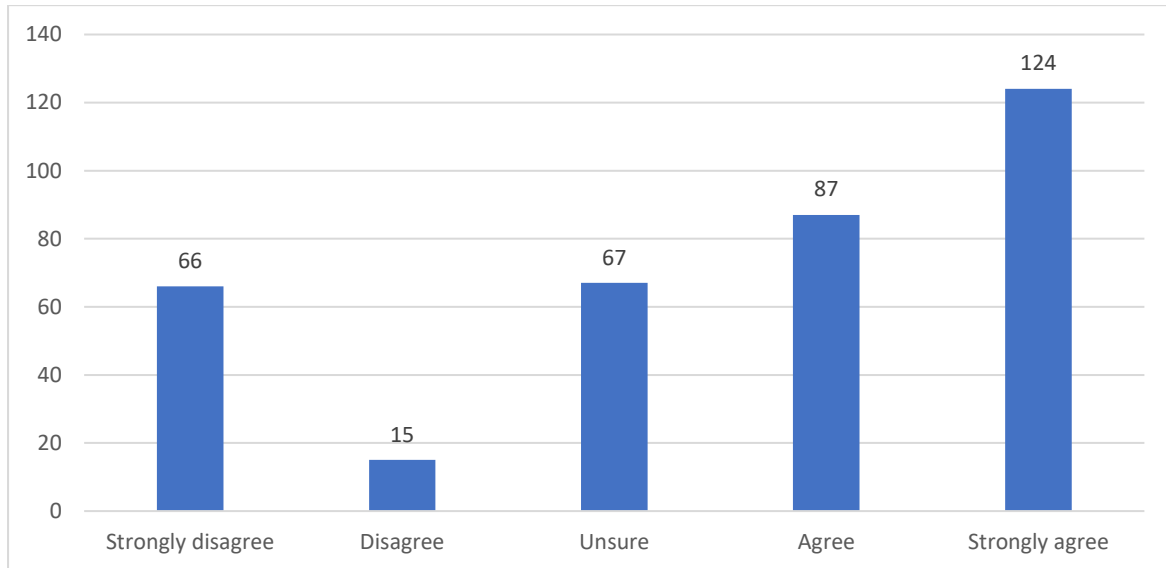
Who else do you feel is responsible for mitigating the suggested effects of climate change? (Please tick as you consider relevant)



As shown above, the option with the most selections for mitigating the suggested effect is the Welsh Government, with **299 selections**. The next most popular option is Businesses which received a total of **273 selections**. Local people were the third most popular option, with **250 selections** from respondents. The least popular were Environmental groups with **197 selections** in total.

Bridgend County Borough Council has committed to the Net Zero 2030 target as an organisation and recognises the leadership role to enable wider Net Zero for businesses and communities in the country.

Do you support this statement?



**359 respondents** provided an answer for this question. The graph shows that **124 respondents (35%)** stated they strongly agree with the above statement. **87 respondents (24%)** disclosed they agreed with the statement and **67 respondents (19%)** stated they were unsure. There were **15 respondents (4%)** who disagree with the statement and **66 respondents (18%)** who disclosed they disagreed.

Please outline your reasons for selecting 'Strongly Disagree' below:

There were **67 comments** made for this question. All responses for this question were themed into the table below.

Theme	Number of responses
Major polluting nations, businesses and local government need to act first	16
Climate change does not exist / do not believe climate emergency	11
Money should be spent else where	10
Unrealistic timescale	10
Least of people's problems during financial crisis	4
BCBC could lead and be more efficient	4
Unsure / Misunderstanding of question	3
Stop global warming / crisis	2
Stop developments/ building where they do not support this strategy	2
Human beings have little impact on climate change	1
Everyone needs to make a difference	1

Current measures do not seem to be bringing costs down (wind farms)	1
Technology required to achieve Net Zero is not yet available	1
Policies to ban unrecyclable containers / packaging e.g., Polystyrene	1
Over population of the world is the main issue	1
Comments were off topic to question	2

As shown in the table above, the top four comments were as followed: **16 respondents** mentioned that they believed 'Major polluting nations, businesses and the Local Government need to take action first'. **11 respondents** made a comment that Climate change does not exist / they do not believe in the climate emergency. **10 comments** were made in relation to the council spending their money elsewhere. **10 respondents** felt that the strategy has an unrealistic timescale to achieve the objectives set.

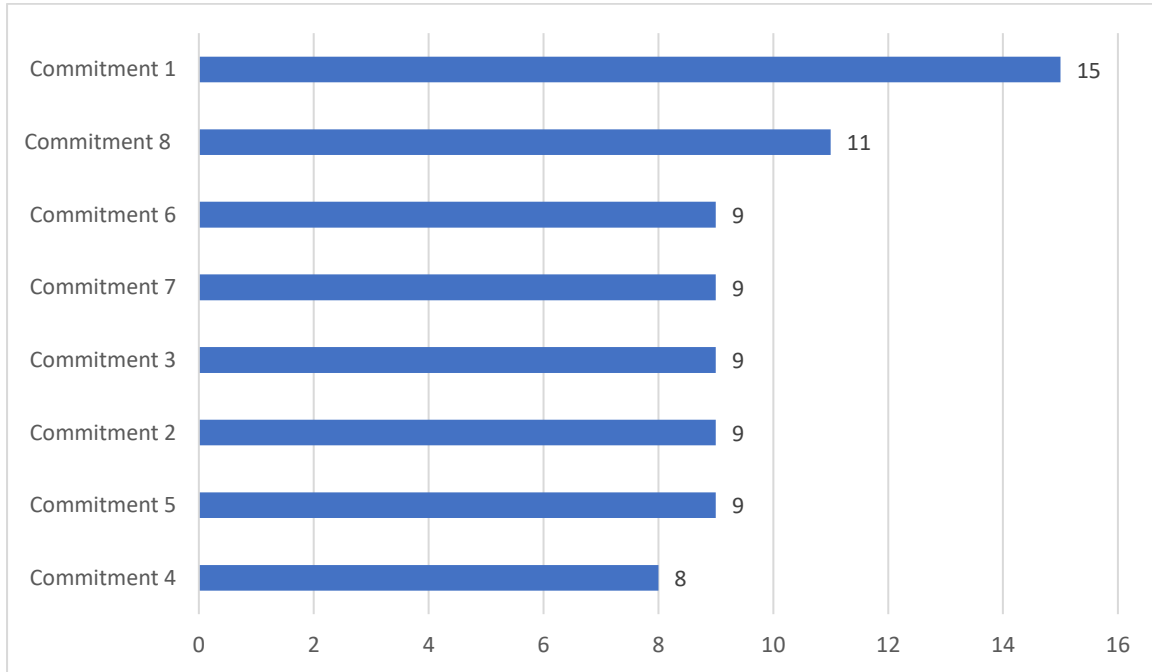
Please outline your reasons for selecting 'Disagree' below:

There were 14 comments made for this question, which are themed into the table below.

Theme	Responses
Target / timescale is unrealistic	3
Not the right time during a financial crisis	3
BCBC cannot help / BCBC is inefficient	2
Climate change is inevitable	1
Too late to act now	1
BCBC does not act in the communities' best interests	1
Ineffective as UK has low emissions	1
Geoengineering is the main cause	1
Unsure of statement	1

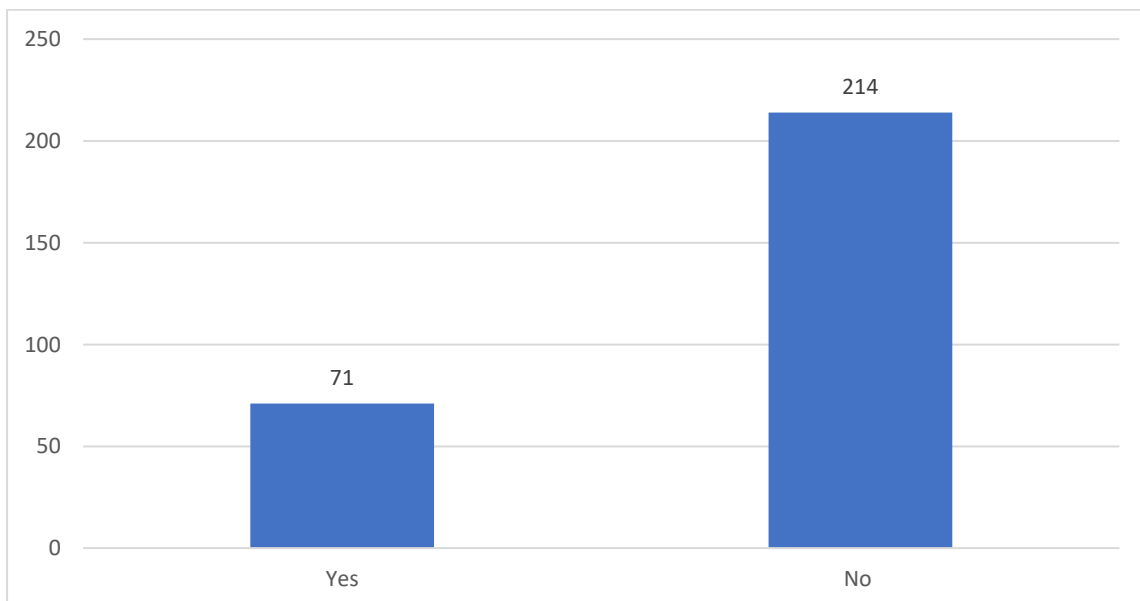
The top three themes identified from the table above are as followed: **3 comments** mentioned that the target and timescale for the strategy is unrealistic. **3 respondents** expressed this is not the right time during a financial crisis, and another **2 comments** mentioned that BCBC cannot help / BCBC are inefficient.

The draft 2030 Decarbonisation strategy sets out 8 strategic commitments to support the delivery of the strategy aim. Please rank these commitments in order of importance to you. (1 being the most important, 8 being the least).



The table above displays the mean average respondents ranked each commitment. As shown, **commitment 1** received the highest score of importance, followed by **commitment 8**. **commitments 6, 7, 3, 2 and 5** were scored the same. Considering the average scores above, **commitment 4** was ranked the least important.

Would you remove any of the commitments?



**285 people** provided a response to this question. As shown in the graph above, **214 respondents (75%)** selected no to removing any of the commitments, whereas **71 respondents (25%)** selected yes.

If yes, please indicate which commitment you would remove and why.

The list of commitments is shown below:

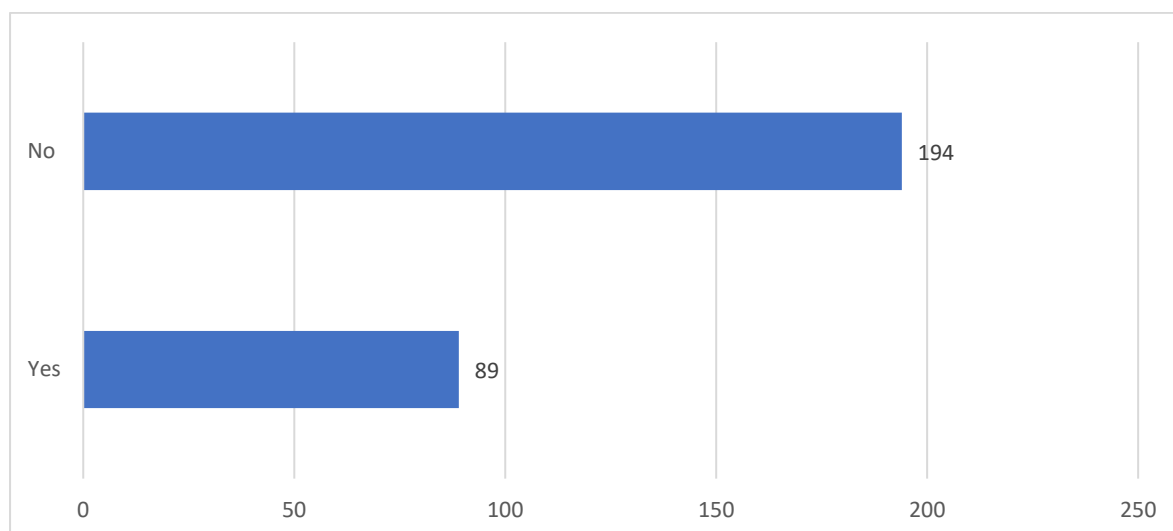
<b>Commitment 1</b>	The Council will demonstrate leadership and commitment to deliver the Bridgend 2030 Net Zero Carbon Strategy, to address the Climate Emergency as declared by Welsh Government, the Senedd and the Council.
<b>Commitment 2</b>	The Council will integrate low and zero-carbon behaviours throughout the organisation and carbon impact will become a key consideration in all strategic decisions.
<b>Commitment 3</b>	The Council will decarbonise its built estate by 2030 with a strong focus on energy efficiency, low carbon heating and on-site renewable generation.
<b>Commitment 4</b>	The Council will undertake a programme of fleet renewal to ultra-low emission vehicles, such that all vehicles are ULEV by 2030.
<b>Commitment 5</b>	The Council will promote active and low-carbon travel options throughout its own operations.
<b>Commitment 6</b>	The Council will decarbonise its procurement activity by engaging the supply chain, supporting and mandating suppliers to decarbonise, and progressing sustainable, local procurement practices.
<b>Commitment 7</b>	The Council will ensure its land holdings are developed and maintained to support Net Zero objectives through high levels of carbon sequestration and biodiversity.
<b>Commitment 8</b>	The Council will decarbonise its waste streams by ending landfill use and adopting a reuse culture alongside sustainable methods of disposal.

<b>Commitments</b>	<b>Comments</b>	<b>Number of comments</b>
<b>Commitment 1</b>	Seems unrealistic and requires rewording	5
	Not achievable	
	Not specific enough	
	BCBC lacks leaderships and ambition for change.	
	The quality of the management of Wales is abysmal.	
<b>Commitment 2</b>	Not achievable	3
	Insufficient information regarding 'behaviours', all factors should be of equal consideration	
	Not specific enough and needs of measurement.	
<b>Commitment 3</b>	Commitment is unnecessary	1
<b>Commitment 4</b>	Commitment is unnecessary	2
	Other priorities for spending	
<b>Commitment 5</b>	High-cost options.	3
	Public transport needs improving.	
	Active Travel routes are unnecessary	

<b>Commitment 6</b>	High-cost options	2
	Commitment is unnecessary	
<b>Commitment 8</b>	Small business may struggle to become carbon neutral.	5
	Landfill is always needed as not everything is recyclable or biodegradable.	
	Gives the impression that the intention is to send our non-recyclable waste to elsewhere.	
	The Council will decarbonise its waste streams by ending landfill use and adopting a reuse culture.	
	Seems unrealistic and requires rewording	
<b>All commitments</b>		37
<b>1, 2 and 5</b>		1
<b>All but 3</b>		1
<b>Unsure of commitments</b>		3
<b>Comments made were off topic to question</b>		1

Shown in the table above are comments made for removing the listed commitment. **Commitment 1** and **8** both received **five comments** for removing. **Commitment 2** and **commitment 8** received **three comments**, whereas **commitment 4** and **commitment 6** received **two comments** and **one respondent** left a comment for **commitment 3**. No respondents commented on commitment 7. **37 respondents** stated they would remove **all** commitments but left no comment.

Would you add any commitments?



There were **283 responses** for this question. As shown in the graph above, **194 respondents (69%)** stated no, they would not add to any commitments. **89 respondents (31%)** answered yes, they would add to the commitments.

If yes, please detail below your suggested commitments.

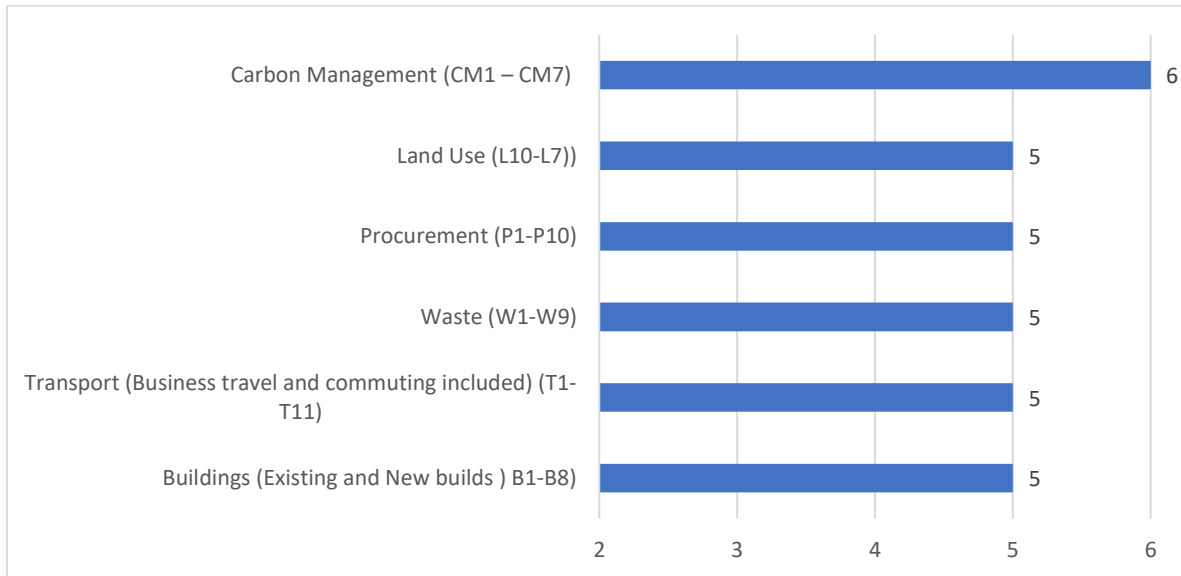
Theme	Responses
Better and Low carbon / energy effective public transport links available	10
Support and measures for businesses and individuals to make adaptations to achieve the strategy	7
Education and awareness throughout the community	6

Planning permissions granted must be in line with the strategy / support green infrastructure	6
Money and resources to be spent else where	5
Solar panels on all homes / council funded buildings	4
Comments against the 2030 strategy / Council	4
Invest and encourage innovations for renewable energy / from natural resources	4
Air pollution	3
Policies on single use plastic and Polystyrene in take aways	3
Increase EV Charging points / Rapid charge centres	3
Open and regular discussions on the subject	3
Eco friendly materials and resources for new developments	3
Protect and stop building on green spaces / wildlife	3
Invest in hydrogen fuel	3
Unachievable targets / remove deadline	3
Act on the policies / provide best service	3
Stop cutting down trees	2
Less traffic lights and turn unused street lights off to save energy	1
Water conservation for council buildings and land	1
Reopen viable coal mines, let us become energy sufficient	1
Revise meat industry cruelty standards	1
Comments were off topic to question	5
Policies for pollution produced by individuals – Wood burning stoves etc	1

There were **87 comments** made for this question. As shown above the top four themes identified are as followed: there were **10 comments** which mentioned there should be better and Low carbon / energy effective public transport links available in Bridgend County Borough. **7 respondents** mentioned support and measures for businesses and individuals to make adaptations to achieve the strategy. **6 respondents** highlighted there is a need for education and awareness throughout the community, and an additional **6 comments** were made in relation to ensuring planning permissions granted must be in line with the strategy / support green infrastructure.

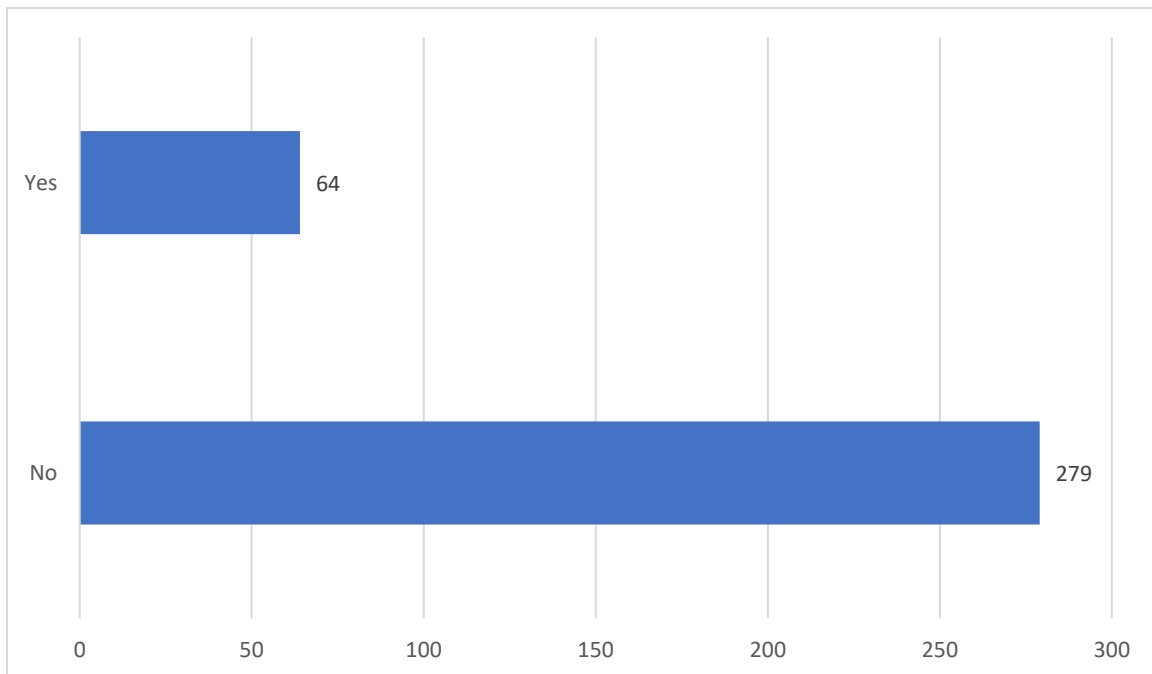


The draft 2030 strategy focuses on a number of key themes, each with a series of proposed initiatives: Please rank in order of importance (1 being the most important, 6 being the least).



The table above displays the mean average respondents ranked each initiative. As shown, **Carbon Management** received the highest score of importance, All other commitments had the same average score.

Would you remove any of the initiatives?



**343 respondents** provided an answer for this question. As shown in the graph above, **279 respondents (81%)** selected No to removing any of the initiatives. **64 respondents (19%)** confirmed that they would remove the initiatives. The following question shows further responses for those respondents that selected yes.

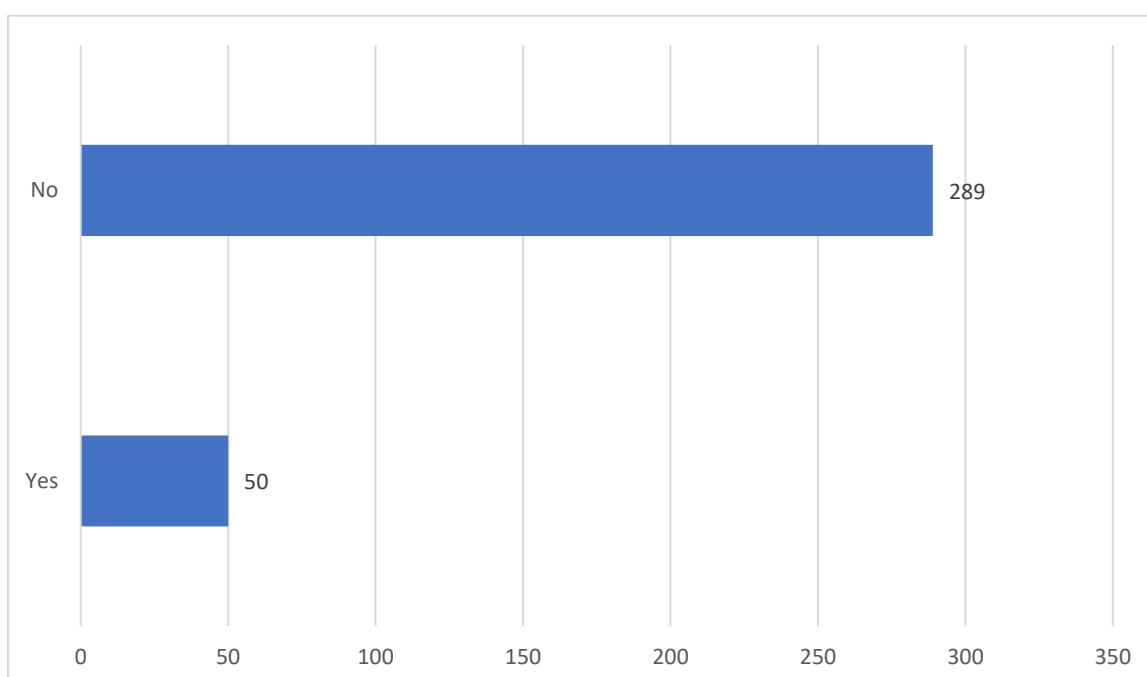
If yes, please indicate which initiative and why?

Comments made for each initiative, are themed into the table below:

Initiatives	Number of responses
<b>Carbon Management (CM1 – CM7)</b>	
Waste of time and money / Unnecessary	8
Carbon is not the problem / is needed	5
Do not believe in climate Change	2
This initiative will occur in result of the others	1
Makes no difference	1
Should be a focus for higher income families	1
Money should be spent elsewhere	1
Remove all but waste disposal	1
Political ploy to increase taxes	1
No one knows what they are doing	1
<b>Buildings (Existing buildings &amp; new builds) (B1 – B8; NB1-NB6)</b>	
Scheme to renovate unused buildings rather than building new	2
Let people build	1
Conflicts with proposals planned for Porthcawl	1
Improve buildings and ensure any cladding is safe	1
These regulations will increase price of housing	1
Protect our green spaces, do not build on them	1
Comments off topic to question	1
Unnecessary	1
<b>Transport (Business travel and commuting included) (T1-T11)</b>	
Comments off topic to question	4
High costs	3
Unnecessary	3
Money should be spent elsewhere	2
Conflicts with proposals for Porthcawl	1
Roads and public transport need to be developed	1
People's method of transport is a fundamental right	1
Important to develop	1
<b>Procurement (P1-P10)</b>	
Money better spent elsewhere, should be what is best for the community	3
Results in higher costs	2
Climate change is a lie / Not necessary	2
Protect green spaces	1
Remove all expect waste	1
Too much regulation	1
Involves enforcement	1
Unsure of question	1
Comments off topic to the question	3
<b>Land Use (L10 – L7)</b>	
Not required / unnecessary	3
Money will be better spent else where	2
Private property is private	1
Conflicts with proposals for Porthcawl	1
Should be planting trees / do not cut down	1
Use land responsibly	1

Use bron field first, re-designate non-Greenfield listings	1
Use to be self-sufficient, produce food or industrial use	1
Comments off topic to question	1
<b>Waste (W1-W9)</b>	
Not required / Climate change is a lie	3
Money is best spent elsewhere	2
People should be responsible for their own waste	1
Ban all plastic	1
Conflicts with proposals for Porthcawl	1
Improvement of recycling and rubbish centres	1
Stop Kerbside recycling	1
Comments off topic to question	1

Would you add to any initiatives?



**339 respondents** provided an answer for this question. As the graph above displays, the majority of respondents stated no: **289 respondents (85%)** would not add to any of the initiatives. Whereas **50 respondents (15%)** stated they would. Further comments for this are shown in the following question.

If yes, please indicate which initiative and why?

The table below shows each comment made for adding to each initiative are themed into the table below:

Initiative	Number of responses
<b>Carbon Management (CM1 – CM7)</b>	
Public transport and Council vehicles should be electric	2
Encourage Net Zero carbon energy initiatives - turbines, tidal, wind and river turbines	2
Impossible to implement and monitor	1

Must be made a priority	1
Promotion and communication of the initiatives	1
Reduce M4 speed limit	1
Start-up grants for renewable energy	1
Look at effects carbon has in the Valleys	1
Comments were off topic to question	2
<b>Buildings (Existing buildings &amp; new builds) (B1 – B8; NB1-NB6)</b>	
Reuse old / unused buildings	3
Stop building on green spaces	2
New builds should have solar panels	1
Product Declaration Certificates for all new building materials	1
Reduce office space and encourage home or hub working`	1
Old housing stock is properly insulated	1
Modern housing heating priority	1
Support for homes to introduce renewable energy / insulation	1
Bridgend is no longer a lovely market town.	1
<b>Transport (Business travel and commuting included) (T1-T11)</b>	
More effective public transport	4
Reasonably priced electric public transport	2
Active travel routes	1
Needs to be a fast turnover to clean fuel	1
Stop proposing road developments on green spaces	1
Electric vehicles to be powered by renewable sources	1
All council vehicles should be electric or Hybrid.	1
<b>Procurement (P1-P10)</b>	
All suppliers must be open regarding carbon footprint and management systems	2
Pay more in the short term for financial benefits long term	1
Stop allowing building on old community land	1
Evaluate life time carbon in procurement decisions	1
Buy under compulsory empty retail and hospitality in Bridgend	1
Financial commitment for businesses to be 'greener'	1
Well-being and fitness for the future generations	1
Reducing supply chain	1
Comments were off topic to question	1
<b>Land Use (L10 – L7)</b>	
Renovate existing buildings rather than building on land	3
Protect green spaces / plant trees	2
Better balance in biodiversity management	2
Create wildlife corridors	1
Maximise renewable energy sources	1
Brown sites should be used to industry, green sites of farming	1
Encourage the use of 3-NOP for ruminant feed	1
<b>Waste (W1-W9)</b>	
Policy to ban / reduce plastic containers	3
Council tax reduction as incentive for recycling	1
Management changes to mitigate what is wasted	1
Support for businesses to gradually move to greener habits	1
Impossible	1
Comments made were off topic to question	1

## What have you done to reduce your carbon footprint?

Responses for this question are themed into the table below.

Theme	Number of responses
Recycling more	109
Walking / cycling	59
Use the car only when essential / less fuel	52
Electric / hybrid car	47
Buy less single use plastics/ more environmentally friendly items	38
Responsible and ethical / local Shopping	35
UK holidays / less air travel	33
Reduce heating / lighting / water	30
Eat less meat or dairy / Plant based	28
Public transport	26
Reducing electricity / green energy provider	26
Growing own vegetables	24
No activities taken to reduce carbon footprint	21
Solar panels	19
Work from home / do not commute	19
Replaced light bulbs to LED	14
Roof / loft Insulation	14
Following waste disposal guidance / reduced waste	13
Saving Water / water metre	10
Reduced pollution car/ motorcycle	8
Tree planting	7
More efficient boiler installed	6
Take unwanted clothes and furniture to the charity shop	6
Smart meter	4
Litter picking	3
Reduce speed limits	3
Log burner	3
Using washing machine at lower temperatures	2
Become a local ambassador	2
Renewable energy for gas	1
Furthered education	1
Comments made were off topic to question	12

As shown in the table above, 32 themes were identified for this question. The top three themes are as followed: the most popular response for reducing carbon footprint was **recycling more**, **108** respondents mentioned this in their response. **59 respondents** stated they **walk/cycle** more to reduce their carbon footprint and **52 respondents** highlighted they only use their **car for essential journeys / use less fuel**.

Do you have any further comments to make with regards to the Net Zero Carbon strategy? We welcome your ideas on how BCBC can tackle Climate Change.

Theme	Responses
Education and communication for the council, public and schools	27
Improve, and encourage sustainable public transport	23
Introduce and support more renewable energy: (Wind, Solar and Tidal)	19
Improve and enforce street recycling / litter picking	18
Tree planting / protect trees and green space	18
Infrastructure and support around electric vehicles / increase charging points and on all new homes	15
Money should be spent elsewhere / more important things	13
Housing / developments should only be approved on appropriate areas and comply with strategy	11
Create partnerships / local events to get people involved	11
Council vehicles should be electric	8
Review timescale	8
Improve / more cycle and footpath routes	7
Need practical, realistic, and committed plans	7
Encourage and support local food consumption	6
Recycling for soft plastics / cut down	6
Council should take lead by example for all actions	6
Offices / business make measures to reduce carbon footprint	5
Major nations need to act first	5
Better waste management, recycling stores at tips / cheap collection services	5
Recycling should be compulsory	4
Offer incentives for climate change initiatives	9
Stop building new homes / repurpose old buildings	4
Charge people based on Carbon footprint	3
Timescales and resources to achieve this	3
Welsh government support and lead	3
Support for Biodiversity	3
Parking / Congestion charge in town centres	3
Promote less meat consumption	3
More effective and efficient street lighting and traffic lights	3
Maintain working from home	2
Hydrogen powered commercial vehicles	2
Smaller council offices / close some buildings	2
Condensing boilers	2
Banning geoengineering	2
Stop sending out both Welsh and English letters	2
Utilise fields used for renewable energy generation	2
New innovations for business and residential use. District heating schemes, hydrogen electrolyzers.	2
Do not charge for green waste	1
Should not change the climate	1
Happy to support the council on the journey	1
Implement wood burner legislations	1
Encourage to not keep car running	1
Solar powered lighting for the elderly and low-income households	1

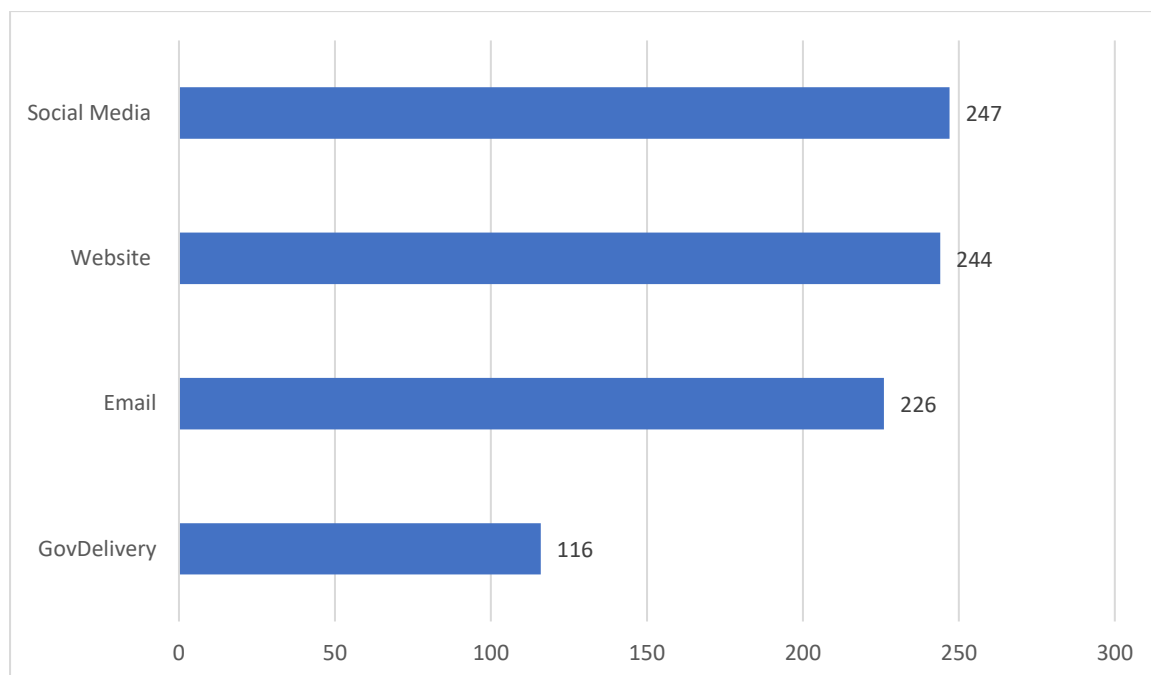
Wind turbines in less visible areas	1
Use Lean and 5S	1
No comment / comments were off topic to question	20

As shown from the table above, the top three themes are as followed: **27 responses** mentioned there is a need for education and communication through the council, public and within schools. **23 comments** mentioned Improving and encourage sustainable public transport to take Climate change. There were also **19 comments** which suggest introducing and supporting more renewable energy: (Wind, Solar and Tidal).

Responses for this question, also included area specific comments which are found in the table below:

<b>Area specific comments</b>
Do not build wind turbines on Coity Common as it won't generate enough power and will spoil the green space. Do not put a transport hub at junction 36, which is already congested and creates tonnes of emissions.
Plant trees along the m4 corridors
BCBC should make on foot and bicycle commuting easier. I commute to Princess of Wales. Have done on foot, but I struggle to cross the dual carriageway near the Welsh Primary School as there is no bridge. Also, there isn't a pavement from this roundabout directly into town. You have to go round the hospital or up into Brackla to come back on yourself.
Reduce speed limits, Park Street
Electrify railway to Swansea
Consider speed reductions in the M4 around the Bridgend area.
Encourage schools to take up carbon initiatives. In Porthcawl places like Sussed and The Pantri Box are happy to work with schools on projects as are Cenin Parc Stormy. I'm sure there are others around the area. For Porthcawl rebrand the regeneration strategy to say that you should visit Porthcawl for 21st century Sustainable Staycations and emphasize sustainability (carbon neutrality) in the strategy
In Cwm Llynfi, many people use bicycles for weekend exercise, but they could be used as a means of transport to school and to work. There is, however, a problem, because at present cyclists are encouraged to use the main A4063, and I believe this to be dangerous. An alternative cycle and pedestrian route could be developed, perhaps close to the railway line. There is also no pedestrian footpath along this road in the area of the paper mill.
I would like to see lower speed restrictions on dual carriageway s and stretches of the M4 around the whole of Bridgend to reduce emissions.
Active travel is an area I feel has been neglected for years around Bridgend. Links in and out of Porthcawl are particularly bad. The difference in infrastructure is striking between Pyle and Margam as soon as you enter Neath port Talbot the difference in attitude towards providing safe active travel routes is obvious.
Build some barrages in the Bristol Channel.
Porthcawl needs more EV charging points
Decrease grass cutting - there are many areas which can be left to grow wild, e.g., wilderness lake in Porthcawl, sections can be left to grow Littering/pollution should be managed/prosecuted, particularly around the Coney Beach/Sandy Bowl/Salt Lake area - business should be made responsible for the waste that their customers leave lying around
Reducing speed limits (Newton Nottage Road & A4064)

## How should BCBC continue to communicate with residents of the County about action it is taking in relation to Climate Change?



This question was format as a multi-choice, allowing respondents to select more than one option. There were 832 answers provided for this question. As shown in the graph, **247 (30%)** respondents selected communications to be made via social media, closely followed by the **website** which received **244 selections (29%)**. Communications via **email** was selected by **226 respondents (27%)** and **Gov delivery** received **115 selections (14%)**.

Respondents were also given the chance to suggest other methods of communication, comments are shown below.

Theme	Responses
Public meetings / Local events	22
Leaflets / Posters	12
None / Not interested	9
Local news / Seaside news`	8
Public advertising boards	8
Post	7
TV / Radio	6
Environmentally friendly / No printed leaflets	5
Education in schools	5
Consider older generations / Easily accessible for elderly	4
Offline	2
YouTube	1
Newsletters	1
Shop windows	1
Not on social media or website	1
Any method	1
Text	1
Methods per house hold	1



**96 suggestions** were made for this question. As shown in the table above, the top suggestions for communication are as followed: **22 respondents** mentioned **public meetings / local engagement events**. **12 respondents** suggested communication through posters / leaflets. **8 comments** mentioned **local news / Seaside news** and **8 comments** suggested communication through **public advertising boards**.

## 8. Conclusion

Bridgend County Borough Council (BCBC) declared its own climate emergency in June 2020 and set up its Climate Emergency Response programme. This has a commitment to achieve Net Zero carbon emissions by 2030 across its operations.

A consultation was undertaken between June and August 2022 and the findings show that the majority of respondents are in support of the draft Net Carbon Zero Strategy and the priorities within.

The report provides a summary of the findings. A wide range of comments were received to inform the final Strategy, all of which will be circulated to the responsible Officers, so that as much feedback as possible can be fed into the process.

There was no clear signal from respondents to remove or change any of the commitments or initiatives in the strategy and therefore no changes to the draft strategy document are recommended.

Given the necessary focus on the Council's own estate and Welsh Government's carbon reporting methodology the strategy does not address some of the key themes and messages captured in the consultation, such as a desire for low carbon public transport. The consultation report will be shared with relevant officers and the 2030 Programme Board so that the feedback gathered through the consultation can be used to inform activity beyond the immediate 2030 Net Zero Strategy remit.

### 8.1. Equality Impact Assessment

The full equality impact assessment will be completed for 2030 Net Zero Carbon Strategy.

### 8.2. Summary

Information from this consultation will be used to inform the 2030 Net Zero Carbon Strategy. Information will also be shared with cabinet on 13<sup>th</sup> December 2022